

Mostafa Moselhy

UX/UI Designer

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PROFESSIONAL EXPERIENCE

- **Capterra** | Sr. UI Designer | 2019 - Present | Arlington, VA

As part of the product team, I collaborate with designers, product owners and software engineers to develop multiple projects from concept to completion. My work include, redesigning existing pages and building new pages/functionality, building a robust UI design system and collaborating with the marketing team on developing a brand identity and a reskin that will be applied across the website.

- **Service Year Alliance** | UX/UI Designer | 2018 - 2019 | Washington, DC

At Service Year Alliance, I was responsible for creating seamless and delightful experiences for all our platform users. As a Designer, I gathered and evaluated user requirements, developed prototypes, conducted user research and worked on building a UI design system.

- **Symplcity** | UX/UI Designer | 2018 | Arlington, VA

I designed and modified user interfaces through an understanding of end-user needs in an agile enterprise development environment. I collaborated with users, stakeholders and developers to craft the optimal user experience for higher education products used by millions of users globally.

- **CallisonRTKL** | UX Graphic Designer | 2015 - 2017 | Washington, DC

As part of the communication team, I served as a designer on projects that include user interface design, interaction design, user flow creation, print design and digital marketing materials. I contributed to the creation of the brand guidelines, company's intranet and website.

- **Freelancer** | Senior Graphic Designer | 2015 | Washington, DC

I worked with several clients, including Ogilvy, USA TODAY, & GMMB. In this capacity, I developed websites, mobile apps, and brand identities. Deliverables included rebranding an existing website, creating a sitemap and wireframes, for a Virginia government entity with Ogilvy.

- **BBDO** | Senior Graphic Designer | 2012 - 2014 | Cairo, Egypt

I designed, presented, and delivered major 360 client campaigns. I was selected to conduct a market research trip in Addis Ababa, Ethiopia to localize the launch of the new PEPSI platform, which I ran several focus groups and home visits to help expand the company's understanding of the local market. Clients: Ikea, PepsiCo, Mars, LG, and Mercedes-Benz.

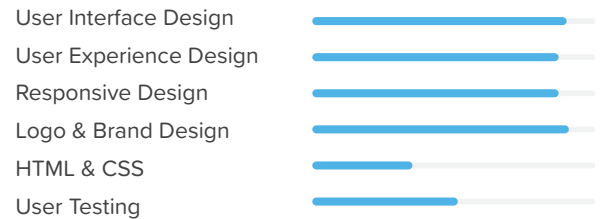
- **Synergy Advertising** | Graphic Designer | 2008 - 2012 | Cairo, Egypt

As part of the design team at Synergy, a leading advertising agency in Egypt, I managed large and highly-visible design projects, like the corporate identify for Mobinil, one of the largest mobile phone operators in Egypt. Clients: Mobinil, CitiBank, and EgyptAir.

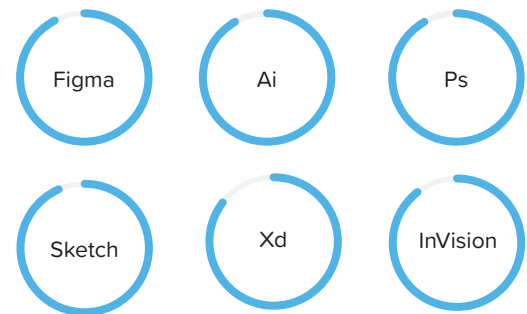
- **MRCO** | UI Designer | 2004 - 2008 | Cairo, Egypt

I collaborated with web developers to produce websites. I designed user interfaces and web ads for e-commerce and travel portfolio.

SKILLS



TOOLS



EDUCATION

2018 | HCI for User Experience Design

Massachusetts Institute of Technology

2017 | User Experience and Human Centred Design

Designlab - UX Academy

2007 | Bachelor's degree - Accounting & Business

Modern Science and Arts University

AWARDS & RECOGNITION

PRINT Regional Design Awards 2018

GDUSA American Inhouse Design Award 2016

MERIT Award | HOW in-house Design Award 2016

Featured Work | HOW Magazine Winter 2016

Lettering featured | A Creative DC

3 Silver | Dubai LYNX | Mercedes Benz Ad | 2013